

**WE ARE
INNOVATORS**

**WE ARE
ACHIEVERS**

WE ARE

- The first bank to introduce the credit card to Lebanon in 1995
- The first bank to introduce mobile banking to the Lebanese market in 2011
- The first and only bank to introduce banking delivery services to the industry in 2008
- The first and only bank to introduce unique services such as the payment break
- The first bank to commit to Gender Diversity as a board directive in 2018
- The first bank to invest in a Lebanese start up under BDL intermediate circular 331
- One of the first banks to sign and commit to the corporate governance

WE'VE WON

- Best Card Design Award by VISA for the "Black card" in 2016
- Best Credit Card Services Award - Union of Arab Banks 2017
- Growth Award for High Achievement - Visa International 2017
- Innovation and Excellence Award - Union of Arab Banks 2017
- Best Innovation in Retail Banking - International Banker 2018
- Best Commercial Bank - International Banker 2018
- Excellence in the Policies of Economic & Social Development and Women Empowerment - Union of Arab Banks 2018
- Virtualization Project of the Year - CPI Media Group and Network World Middle East Awards 2018
- The Best Agile Bank in the Levant - Mastercard 2018



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