

## **WE ARE**

- The first bank to introduce the credit card to Lebanon in 1995
- The first bank to introduce mobile banking to the Lebanese market in 2011
- The first and only bank to introduce banking delivery services to the industry in 2008
- The first and only bank to introduce unique services such as the payment break
- The first bank to commit to Gender Diversity as a board directive in 2018
- The first bank to invest in a Lebanese start up under BDL intermediate circular 331
- One of the first banks to sign and commit to the corporate governance

## **WE'VE WON**

- · Best Card Design Award by VISA for the "Black card" in 2016
- · Best Credit Card Services Award Union of Arab Banks 2017
- · Growth Award for High Achievement Visa International 2017
- · Innovation and Excellence Award Union of Arab Banks 2017
- · Best Innovation in Retail Banking International Banker 2018
- · Best Commercial Bank International Banker 2018
- Excellence in the Policies of Economic & Social Development and Women Empowerment Union of Arab Banks 2018
- Virtualization Project of the Year CPI Media Group and Network World Middle East Awards 2018
- The Best Agile Bank in the Levant Mastercard 2018

